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Co-Counsel for First Lien Ad Hoc Group

**UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF NEW JERSEY**

In re:

CAREISMATIC BRANDS, LLC, *et al.*,

Debtors.¹

(Hon. Vincent F. Papalia)

Chapter 11

Case No. 24-10561 (VFP)

(Jointly Administed)

**NOTICE OF APPEARANCE AND
REQUEST FOR SERVICE OF NOTICES AND PAPERS**

¹ A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors' proposed claims and noticing agent at <https://www.donlinrecano.com/careismatic>. The location of Debtor Careismatic Brands, LLC's principal place of business and the Debtors' service address in these chapter 11 cases is: 1119 Colorado Avenue, Santa Monica, California 90401.

PLEASE TAKE NOTICE that Gibbons, P.C. and Milbank LLP hereby enter their appearance (the “Notice of Appearance”) in the above-captioned cases as counsel for an *ad hoc* group of first lien holders under that certain First Lien Credit Agreement, dated as of January 6, 2021 (the “First Lien Ad Hoc Group”), pursuant to section 1109(b) of title 11 of the United States Code, 11 U.S.C. §§ 101-1532 (as amended, the “Bankruptcy Code”), and rules 2002, 3017(a), 9007, and 9010 of the Federal Rules of Bankruptcy Procedure (the “Bankruptcy Rules”), and request that copies of any and all notices and papers filed or entered in these cases be given to and served upon the following:

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-and-

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PLEASE TAKE FURTHER NOTICE that, pursuant to section 1109(b) of the Bankruptcy Code and Bankruptcy Rule 3017(a), this request includes not only the notices and papers referred to in the Bankruptcy Rules, but also includes, without limitation, any notice, motion, proposed order, application, petition, pleading, request, complaint, demand, memorandum, affidavit, declaration, presentment, order to show cause, disclosure statement, and plan of reorganization, whether formal or informal, whether written or oral, and whether transmitted or conveyed by mail, courier service, hand-delivery, telephone, facsimile, electronic mail, or otherwise, that is filed or given in connection with the above-captioned cases and the proceedings therein.

PLEASE TAKE FURTHER NOTICE that neither this Notice of Appearance nor any prior or later appearance, pleading, or claim waives: (i) any right to have final orders in non-core matters entered only after *de novo* review by a district court judge; (ii) any right to trial by jury in any proceeding so triable in these cases or any case, controversy, or proceeding related to the above-captioned cases; (iii) any right to have the United States District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal; (iv) an election of remedies; or (v) any other substantive or procedural right.

PLEASE TAKE FURTHER NOTICE that this Notice of Appearance is without prejudice to any other rights, claims, actions, defenses, setoffs, or recoupments under agreements, in law, in equity, or otherwise, all of which rights, claims, actions, defenses, setoffs, and recoupments against a debtor or any other entity either in the above-captioned cases or in any other action are expressly reserved.

Dated: January 23, 2024
Newark, New Jersey

GIBBONS P.C.

/s/ Robert K. Malone

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Co-Counsel for First Lien Ad Hoc Group

CERTIFICATION OF SERVICE PURSUANT TO 11 U.S.C. § 1746

ROBERT K. MALONE, of full age, under penalty of perjury, hereby certifies as follows:

1. I am an attorney-at-law of the State of New Jersey and a Director with Gibbons P.C., co-counsel for an *ad hoc* group of first lien holders under that certain First Lien Credit Agreement, dated as of January 6, 2021, in the above-captioned bankruptcy proceedings.
2. On January 23, 2024, I caused a true and correct copy of the foregoing *Notice of Appearance and Request for Service of Notices and Papers* to be served upon all parties having formally requested notice electronically via the Court's CM/ECF system.

I certify that the foregoing is true and correct.

Executed on: January 23, 2024

/s/ Robert K. Malone
Robert K. Malone